

# Project Outcome Regional Training Workshop

## *Tools for Measuring Patron Outcomes*

### About Project Outcome

The Public Library Association’s Project Outcome is a **FREE** toolkit designed to help public libraries understand and share the impact of essential library programs and services with simple surveys and an easy-to-use process for measuring and analyzing outcomes. Project Outcome also provides libraries with the resources, training and support needed to apply their results and confidently advocate for their library’s future, helping them turn better data into better libraries. Learn more at [www.projectoutcome.org](http://www.projectoutcome.org).

### About Regional Training Workshop

This special training opportunity brings an expert trainer to your region to facilitate the planning process for implementing outcome measurement using Project Outcome tools. Convene a cohort of public libraries interested in implementing Project Outcome to drive change, influence decision making, and demonstrate the impact of their library’s programs and services on the community.

- Targeted to: Library directors, managers, supervisors or staff who will be responsible for managing or overseeing the implementation of Project Outcome. This may vary depending on the size and organization of the libraries.
- Ideal for: State library agency sponsored library development; state/regional library conferences; consortia/regional systems; large public library systems
- Training purchase (\$7,000) includes:
  - One full-day, in-person workshop (60 participants maximum)
  - Expert trainer (travel included) and workshop materials
  - Access to four online forums (held quarterly and exclusive to regional training participants)

Prior to the Workshop	During the Workshop	Following the Workshop
<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Review basic Project Outcome materials and be asked to determine a goal for outcome measurement at their library.</li> </ul>	<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Join in hands-on and discussion-based activities that will help them learn best practices and processes for selecting and administering surveys.</li> <li>• Discuss challenges and identify possible strategies for their library to use for outcome measurement.</li> <li>• Complete a workbook and action planning documents to successfully implement Project Outcome at their library.</li> </ul>	<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Continue learning through Project Outcome’s online resources and training tools.</li> <li>• Attend online forums specifically for regional training participants to engage in peer learning and problem-solving around implementation.</li> <li>• Be encouraged to stay connected with their cohort and engage with other Project Outcome participants.</li> </ul>

Contact PLA staff at [info@projectoutcome.org](mailto:info@projectoutcome.org) or (312) 280-5857 to book a training for your region!