

# Project Outcome Regional Training Workshop

## *Steps to Measuring True Impact with Project Outcome*

### About Project Outcome

The Public Library Association's Project Outcome is a free service dedicated to helping public libraries understand and share the true impact of essential library services and programs with simple survey instruments and an easy-to-use process for measuring and analyzing outcomes. Project Outcome also provides public libraries with the resources, training, and support needed to apply their results and confidently advocate for their library's future, helping them turn better data into better libraries. **Learn more at [www.projectoutcome.org](http://www.projectoutcome.org).**

### About Project Outcome Regional Training Workshop

This special training opportunity brings an expert trainer to your region to facilitate deep-dive training into outcome measurement using the Project Outcome tools. Convene a cohort of public libraries interested in implementing outcome measurement to drive change, influence decision making, and demonstrate the true impact of their library's programs and services on the community.

- Targeted to: Library directors, managers, supervisors or staff who will be responsible for managing or overseeing the implementation of Project Outcome
- Ideal for: State library agency sponsored library development; state/regional library conferences; consortia/regional systems; large public library systems
- Training purchase (\$7,500) includes:
  - One full-day, in-person workshop (60 participants maximum)
  - Two 90-minute online meetings
  - Expert trainer (travel included) and workshop materials

Prior to the Workshop	During the Workshop	Following the Workshop
<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Review basic Project Outcome materials and be asked to determine a goal for outcome measurement at their library.</li> </ul>	<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Join in hands-on and discussion-based activities that will help them learn best practices and processes for selecting and administering surveys.</li> <li>• Discuss challenges and identify possible strategies for their library to use for outcome measurement.</li> <li>• Receive a checklist, workbook, and action planning documents to successfully implement Project Outcome at their library.</li> </ul>	<p><b>Participants will:</b></p> <ul style="list-style-type: none"> <li>• Continue learning through Project Outcome's online resources and training tools.</li> <li>• Attend two facilitated online forums specifically for their cohort to engage in peer learning and problem-solving around implementation.</li> <li>• Be encouraged to stay connected with their cohort through online communication methods.</li> </ul>

Workshops can be booked for dates starting in October 2016, and will continue through 2017. Contact PLA staff at [info@projectoutcome.org](mailto:info@projectoutcome.org) or **(312) 280-5857** to book training for your region!